

# Elmira Downtown Development

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## Minutes of Board Meeting June 14, 2018

**Attendees:** Chris Karam, Adam Bunce, Christopher Coletta, Denise Allen, Jennifer Miller, Kristina Cadwallader, Dr. Mitch Pearce, Pam Brayton, Mayor Daniel Mandell, Jennifer Swain, Michael Mitchell, Donna Tangorre

**Absent:** Brent Stermer, Mike Collins, Kylene Kiah, Janis Witchey

**Staff:** Jennifer Herrick, Laura West

### **Action Items**

**Call to Order:** Chris Karam called the meeting to order at 12:05.

**Minutes:** The April minutes were accepted with all in favor. Dan Mandell motioned to accept minutes and Kristina Cadwallader seconded.

**Financials:** Chris reported on the financials and reported a savings on personnel. He also noted an increase in revenue of \$4700 from the sale of wristbands/cups at the AA5 concert series. \$3000 of that being profit. Financials were approved by Jennifer Miller and seconded by Jennifer Swain.

**Directors Report:** Jennifer opened up by stating that this is the busy season with a variety of community events happening. The events have gone well despite the weather and Wisner Market opened successfully. She spoke of the new food vendors and the marketing that is going on currently with both billboards and posters. Jennifer briefed the board on the partnership between Wisner Market and Glove House as well as EOP. Both groups will also be a part of the ESPF. We have seen an increase in applications early on, and have 6 visiting artists participating this year. NY Main Street Feasibility is still underway. An article written by Jeff Murray was written in regards to the Jazz Festival not taking place this year. Chris Karam would like to ask that the AA5 at Bernie Murrays be featured as a spinoff to create positive energy while showcasing the long standing event. Branding of the Elmira district as a whole should be set for an end of the year launch and will involve the entire communities' feedback. A Secret Garden event will be taking place on July 19<sup>th</sup> and the location will be kept secret until the day of the event. This event will generate funds to support other events.

### **Other Business:**

Jennifer announced that Jennifer Miller will be leaving her position and taking a new position in Corning. Both Jennifer Herrick and Chris Karam touched on what an important role she has played in the organization and how much she will be missed. Well wishes were passed along by several board members.

The meeting was adjourned by Chris Karam at 12:40.

Respectfully Submitted,  
Laura West