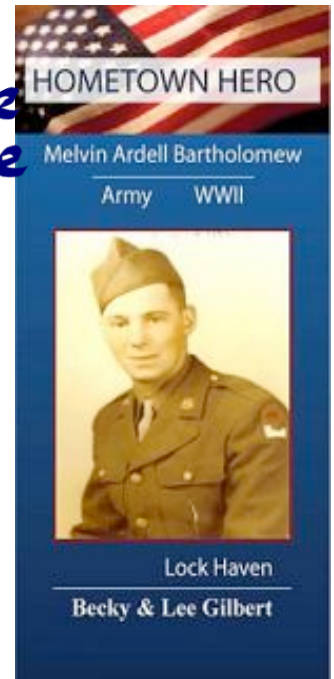


The City of Elmira, Elmira Downtown Development, Inc.



Elmira Kiwanis Club

Sample Image



Hometown Hero Banner Program

To honor our local “Hometown Hero’s,” The City of Elmira/Elmira Downtown Development in partnership with the Elmira Kiwanis Club will begin the Hometown Hero’s Banner program in Elmira.

- Each individual banner is unique and honors a specific “Hometown Hero” who has served or is currently serving our country.
- The 24 X 48 red, white and blue banner will include the name of the service person, their branch and era of service, along with a military photo.
- The banner is the same design on both sides.
- Hometown Hero Banners will be on display in Elmira’s downtown area from Memorial Day to Veteran’s Day. The banners will hang for the first time starting in May 2018.
- The cost of each banner is \$200.
- Banners will be displayed for three years with an option for renewal at \$125.
- Purchase is accepted on a first-come, first-served basis.
- Please be sure that photos are labeled with the service person’s name. Photos will be scanned and returned.

[Application, photos, and payment for banners is required by March 30, 2018 in order to have banners ready to hang by Memorial Day.](#)

Please make checks payable to Elmira Kiwanis Club. Mail completed application form, photo and payment to: Elmira Kiwanis Club, c/o Ms. Terry Allison, 94 Carrollton Ave., Elmira, NY 14905. For more information call Terry Allison at (607)734-6474.

HOMETOWN HERO'S BANNER ORDER FORM

Fill out the form below and mail it with a photo and payment to the address on the form.

1. **Contact Name:** _____

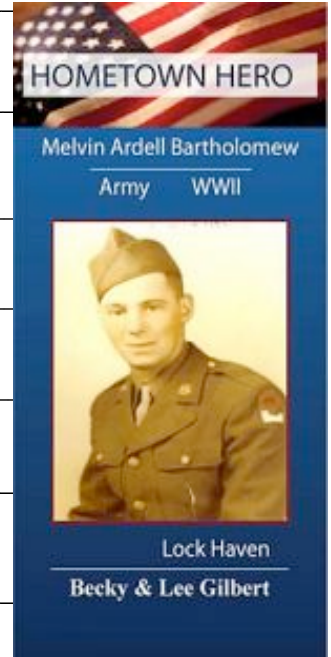
2. **Address:** _____

3. **Phone:** _____

4. **Email:** _____

5. **Full Name of Person in Photo:** _____

6. **Their Military Rank:** _____



7. **Era of Service: (Underline all that apply)**

- Global War on Terrorism (Sept 22, 2001 - Present)
- Persian Gulf War (Aug 22, 1990 – Aug 31, 1991)
- Cold War (Sept 2, 1945 - Dec 26, 1991)
- Vietnam Conflict (Feb 28, 1962 - Nov 7, 1975)
- Korean War (June 27, 1950 - Jan 31, 1955)
- WWII (Dec 7, 1941 - Dec 31, 1946)
- WWI (Apr 6, 1917 – Nov 11, 1918)
- Spanish American War (Apr 1898 – Aug 1898)
- Civil War (1861 - 1865)

8. **Branch of Military: (Underline all that apply)** Air Force Army Coast Guard Marines Navy

9. **Photo Release:** I hereby grant Elmira Downtown Development/Elmira Kiwanis Club permission to use the attached photo (which includes a likeness of myself or my relative) in the Hometown Hero Banner Program. In addition, I take full responsibility that all information provided about the veteran being honored is accurate and complete.

Signature: _____ Date: _____

Sample Image