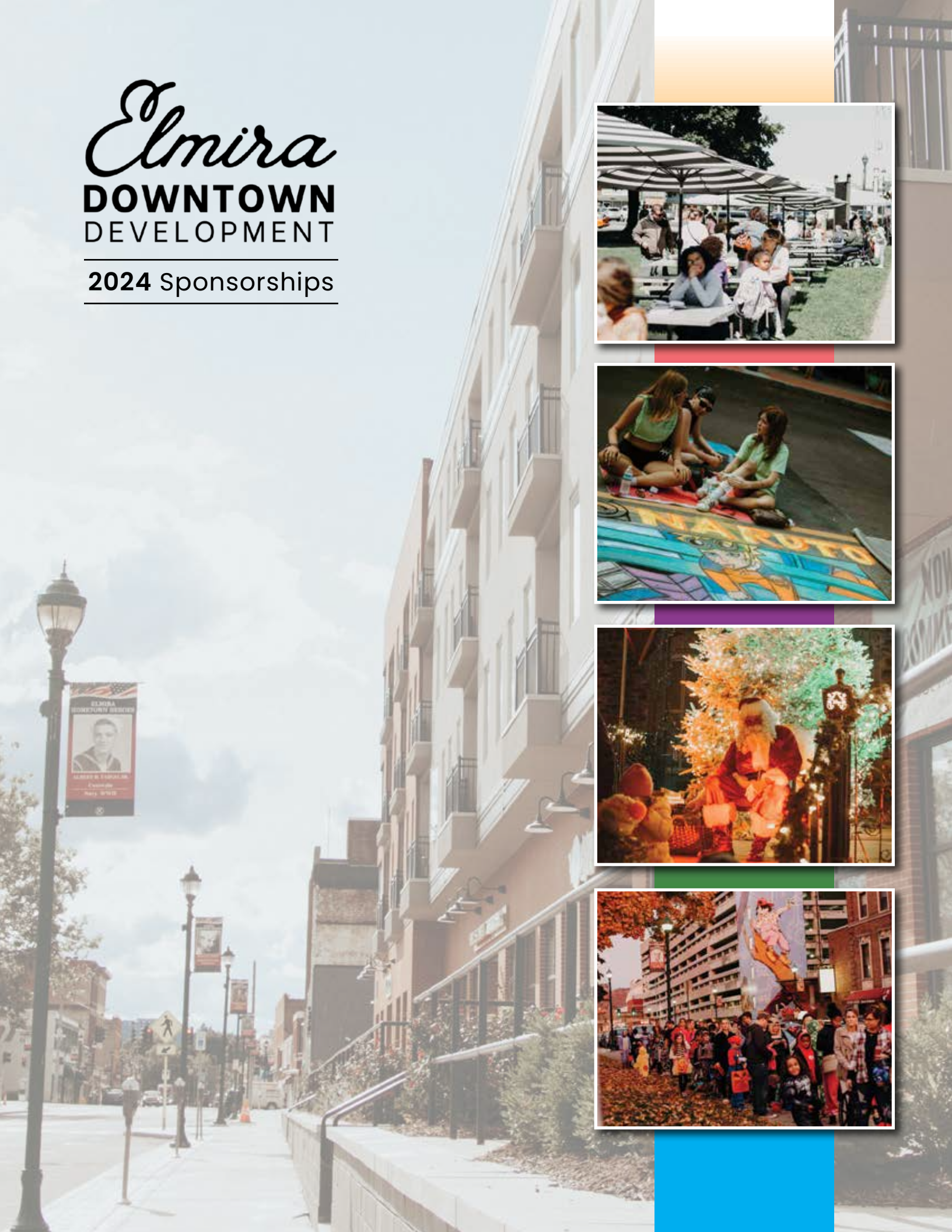


Elmira

DOWNTOWN DEVELOPMENT

2024 Sponsorships





Executive Director's Note

On behalf of Elmira Downtown Development, I would like to thank you for your sponsorship. Your support will open many new opportunities for the organization and community. Without the support of people like you, we would not be able to reach our goals.

Thank you again for your generous support!

Respectfully,
Kylene Kiah
Executive Director

Elmira
DOWNTOWN
DEVELOPMENT

400 East Church St, Elmira, NY 14901
607.734.0341 | elmiradowntown.com

Thank you to our 2023 Sponsors:

Bobby K Entertainment

Bouille Electric

Chemung Canal Trust Company

Chemung Supply Corporation

Community Bank, N.A.

Cook Painting

Corning Credit Union

Dimon & Bacorn, Inc.

Dunn Group

Elmira College

Empower Federal Credit Union

F.M. Howell & Company

First Heritage Federal Credit Union

Gannon Associates Insurance

Gough Holding Corporation

Hilliard Corporation

Kennedy Valve

Mengel Metzger Barr & Co

Mustico Financial Group

Perry & Carroll Inc

Saratoga Eagle

Southerntier Custom Fabricators

Valicenti Advisory Services Inc.

Visions Federal Credit Union

Williams Construction



Thank you to our 2023 Partners:

Capriotti Properties

Chemung County

Chemung County Chamber of Commerce

Chemung County Dwyer Program

Chemung Valley History Museum

City of Elmira

Clemens Center

Community Arts of Elmira

Copy Express

Cornell Cooperative Extension

Economic Opportunity Program

Elmira City School District

Elmira Kiwanis Club

Family Reading Partnership of Chemung Valley

Southern Tier Economic Growth

More than 2,000 people turned out at Eldridge Park to help set a world record for the largest human shamrock—what a great St. Patrick’s Day event! Should our record ever get broken, once it’s made official by Guinness, of course, we’ll be well-prepared to reclaim our title!



March 2024

Platinum \$500	Gold \$250	Silver \$150
Logo included in all marketing materials	Funds assist with drone layout	Funds assist with ponchos

For more than 30 years, the Downtown Clean Up team volunteers for a few hours to clean winter debris off our streets and walkways. In the past, we’ve had more than 250 volunteers participate in this event that ends with a free T-shirt and pizza party!



May 2024

Platinum \$250	Gold \$100
Logo on T-shirts Logo on marketing	New gloves for all volunteers



**TASTE OF
DOWNTOWN**

The annual Taste of Downtown is aimed at encouraging community engagement, celebrating Elmira's diversity and shining a spotlight on local restaurants and businesses. Taste of Downtown is our annual fundraiser for the Elmira Street Painting Festival!

Taste of
DOWNTOWN

March 2024

<i>Platinum</i> \$1,250	<i>Gold</i> \$750	<i>Silver</i> \$500	<i>Bronze</i> \$250
Logo on all marketing 10 complimentary tickets to ToD 20 raffle tickets Artist sponsorship at ESPF Logo on all ESPF marketing	Logo on all marketing 5 complimentary tickets to ToD 10 raffle tickets Artist sponsorship at ESPF Logo on all ESPF marketing	Logo on all marketing 4 complimentary tickets to ToD 5 raffle tickets Artist sponsorship at ESPF Logo on all ESPF marketing	Logo on all marketing Artist sponsorship at ESPF Logo on all ESPF marketing



ALIVE AFTER FIVE

This concert series is hosted at different venues throughout downtown Elmira. It combines live music, adult beverages, food and your favorite downtown spots! Drawing an eclectic crowd throughout the summer, AA5 attracts 800 to 1,000 people to a local business at each location.



May-September 2024

Platinum \$6,000	Gold \$3,500	Silver \$2,000
Name as presenting sponsor on all marketing Logo on all signage Wristband sponsor opening & closing night Logo on banner – center stage Name on 2,500 AA5 cups Night dedicated to sponsor	Logo on all signage Logo on stage banner Name on 2,500 AA5 cups Wristband sponsor Night dedicated to sponsor	Logo on all signage Logo on shared banner Name on 2,500 AA5 cups Wristband sponsor Night dedicated to sponsor
	Bronze \$750	Cup \$500
	Logo on signage Logo on shared banner Name on 2,500 AA5 cups	Logo on signage Name on 2,500 AA5 cups



ELMIRA STREET PAINTING FESTIVAL

The Elmira Street Painting Festival is Chemung County's premier art event supporting the arts and art education in our community. The weekend festival includes more than 150 artists, live music, entertainment, food trucks, art vendors and the kid's kanvas zone.



July 2024



Platinum \$4,000	Gold \$3,500	Silver \$2,000	Bronze \$1,000
<p>Logo/name on all marketing</p> <p>10 x 10 area for promotional tent</p> <p>Logo chalked at master artist location</p> <p>Logo/name on volunteer T-shirts</p> <p>10 tickets to Taste of Downtown (ESPF fundraiser)</p>	<p>Logo/name on all marketing</p> <p>10 x 10 area for promotional tent</p> <p>Logo chalked at master artist location</p> <p>Logo/name on volunteer T-shirts</p> <p>5 tickets to Taste of Downtown (ESPF fundraiser)</p>	<p>Logo/name on all marketing</p> <p>10 x 10 area for promotional tent</p> <p>Logo chalked at master artist location</p> <p>Logo/name on volunteer T-shirts</p>	<p>Logo/name on all marketing</p> <p>Paint primer sponsor for artists</p> <p>Chalk sponsor</p>



For more than 25 years, Wisner Market has been dedicated to supporting small farms, food businesses, and championing local entrepreneurs. We invite you to join us! The market brings close to 1000 customers to the area weekly. As we revitalize our beautiful downtown, the spirit of “lunch in the park” continues to shine!

WISNER MARKET



Thursdays June–September 2024

Platinum \$2,000	Artisan Sponsor \$1,750	Musician Sponsor \$1,500	Bronze \$250
<p>Logo on all electronic marketing material</p> <p>Logo in printed collateral material</p> <p>Recognition as the presenting sponsor in all press releases</p> <p>Prominent logo placement on key signage at the Market</p> <p>A chance to have booth space monthly at the Market</p>	<p>Logo on all electronic marketing material</p> <p>Logo in printed collateral material</p> <p>Recognition as the artisan sponsor in all press releases</p> <p>Prominent logo placement on key signage at the Market</p> <p>A chance to have booth space monthly at the Market</p>	<p>Logo on all electronic marketing material</p> <p>Logo in printed collateral material</p> <p>Recognition as the musician sponsor in all press releases</p> <p>Prominent logo placement on key signage at the Market</p> <p>A chance to have booth space monthly at the Market</p>	<p>Name on signage board at the market</p> <p>Replacement of market umbrellas as needed</p> <p>Materials for kids' activities</p>



SECRET GARDEN



2024

Elmira contains many hidden treasures and gems that can sometimes be overlooked and unappreciated. For that reason, EDD was inspired to create a wonderful new event to showcase downtown Elmira. The Secret Garden will be a night filled with music, magic and celebration! Our guests will enjoy local bites, cocktails, and live entertainment.

Platinum \$2,000	Gold \$1,500	Silver \$1,000	Bronze \$750
<p>10 tickets to the Gala</p> <p>Logo/name on invitation, website & other print materials</p> <p>Recognition in the annual donor thank you</p> <p>Recognition on all promotions of the Gala (news releases, interviews, etc)</p> <p>Choice of any one of the individual opportunities below:</p> <p>Individual signage at the Gala</p> <p>Premium seating at the Gala</p> <p>Recognition from the podium at the Gala</p> <p>Recognition by the emcee night of the Gala</p>	<p>8 tickets to the Gala</p> <p>Logo/name on website, in newsletter & other print materials</p> <p>Recognition in the annual donor thank you</p> <p>Recognition on all promotions of the Gala</p> <p>Choice of any one of the individual opportunities below:</p> <p>Individual signage at the Gala</p> <p>Premium seating at the Gala</p> <p>Recognition from the podium at the Gala</p>	<p>4 tickets to the Gala</p> <p>Logo/name on website, in newsletter & other print materials</p> <p>Recognition in the annual donor thank you</p> <p>Recognition on all promotions of the Gala</p> <p>Choice of any one of the individual opportunities below:</p> <p>Individual signage at the Gala</p> <p>Recognition by the emcee night of the Gala</p>	<p>2 tickets to the Gala</p> <p>Choice of one of the individual opportunities below via signage at the Gala:</p> <p>Dinner wine sponsor</p> <p>Dessert Sponsor</p> <p>Hors d'oeuvres Sponsor</p> <p>Decor Sponsor</p> <p>Entertainment Sponsor</p> <p>Centerpieces Sponsor</p>

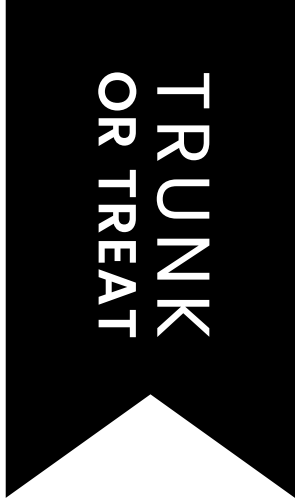


Trunk or Treat is a community Halloween event! Local businesses and organizations decorate their cars in cute and spooky ways to give out candy to local kids and families.



**October
2024**

Platinum \$250
Logo on all marketing Sponsor of Jack Skellington Meet & Greet



Join us in Wisner Park for the lighting of our tree! Get in the holiday spirit while singing Christmas carols, enjoying hot cocoa & cookies, and meeting Santa and his reindeer!



November 2024



Platinum \$500	Gold \$200
REINDEER SPONSOR Logo on signage Logo on all marketing	Supports cost of hot cocoa & cookies Logo on signage Logo on all marketing

HOLIDAY PARADE

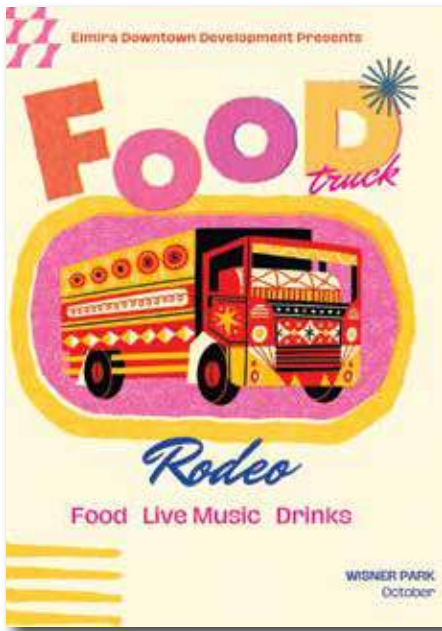
Celebrating our 65th year, the parade is made possible through the generous support of its sponsors. Our mission is to create a family-friendly experience that brings holiday cheer to children and adults, community partners, and local businesses.



November 2024

Platinum \$5,000	Gold \$3,000	Silver \$2,000	Bronze \$1,000
<p>Logo/name on the 65th Downtown Holiday Parade sponsor banner</p> <p>Public acknowledgement at the event & in all media</p> <p>Social media to include Facebook & Instagram</p> <p>Logo & link on EDD website</p> <p>Logo, link, & holiday specials</p> <p>Listed on plaque outside parade building</p>	<p>Public acknowledgement at the event & in all media</p> <p>Social media to include Facebook & Instagram</p> <p>Logo & link on EDD website</p> <p>Logo, link, & holiday specials</p> <p>Listed on plaque outside parade building</p>	<p>Logo/name in front of marching bands</p> <p>Public acknowledgement at the event & in all media</p> <p>Social media to include Facebook & Instagram</p> <p>Two new costumes</p> <p>Listed on plaque outside parade building</p>	<p>Public acknowledgement at the event & in all media</p> <p>Social media to include Facebook & Instagram</p> <p>Listed on plaque outside parade building</p>
Friend \$900	Building Fund Any Amount		
<p>Recognized as the refreshment sponsor to serve our 500+ volunteers</p> <p>Listed on plaque outside parade building</p>	<p>For many years, the Elmira Downtown Development Holiday Parade has relied on the kindness of our community to house our floats & space is running out. It's time that the floats & parade materials have a place to call home permanently. We could use your help in financing the building.</p> <p>Your name will be listed on a plaque on the front entrance of the building</p>		





October 2025

<p><i>Platinum</i> \$1,000</p>
<p>Name as presenting sponsor on all marketing</p> <p>Logo on all signage</p>



October 2025

<p><i>Platinum</i> \$3,000</p>	<p><i>Gold</i> \$1,000</p>
<p>STAGE SPONSOR</p> <p>Logo on stage banner & all marketing</p>	<p>BAND SPONSOR</p> <p>Logo on social media</p>
<p><i>Silver</i> \$500</p>	
<p>Spooky decor</p>	



December 2025

<p><i>Platinum</i> \$1,000</p>	<p><i>Gold</i> \$500</p>
<p>Name as presenting sponsor on all marketing</p> <p>Logo on all signage</p>	<p>MUSIC SPONSOR</p> <p>Logo on social media</p>

Elmira
DOWNTOWN
DEVELOPMENT

Partners for a vibrant community

Our mission is to continually enhance the environment of Elmira's downtown district through innovative programs, promotions and partnerships that foster a sense of community while strengthening the economic vitality for our business partners.

400 East Church St, Elmira, NY 14901
607.734.0341 | elmiradowntown.com



2024 Sponsorship Form

Thank you for your support!

Organization/Business: _____

Contact: _____

Phone: _____ Email: _____

Please mail this form with payment to:
Elmira Downtown Development, 400 E. Church St, Elmira, NY 14901.

Checks made payable to Elmira Downtown Development.

Shamrock

- Platinum \$500
- Gold \$250
- Silver \$150

Downtown Clean Up

- Platinum \$250
- Gold \$100

Taste of Downtown

- Platinum \$1,250
- Gold \$750
- Silver \$500
- Bronze \$250

Alive After 5

- Platinum \$6,000
- Gold \$3,500
- Silver \$2,000
- Bronze \$750
- Cup \$500

Elmira Street Painting/ Chalk It Up

- Platinum \$4,000
- Gold \$3,500
- Silver \$2,000
- Bronze \$1,000

Wisner Market

- Platinum \$2,000
- Artisan \$1,750
- Musician \$1,500
- Bronze \$250

The Secret Garden

- Platinum \$2,000
- Gold \$1,500
- Silver \$1,000
- Bronze \$750

Trunk or Treat

- Platinum \$250

Tree Lighting

- Platinum \$500
- Gold \$200

Holiday Parade

- Platinum \$5,000
- Gold \$3,000
- Silver \$2,000
- Bronze \$1,000
- Friend \$900
- Building Fund \$ _____

Food Truck Rodeo (2025)

- Platinum \$1,000

Spooky (2025)

- Platinum \$3,000
- Gold \$1,000
- Silver \$500

Winter Market (2025)

- Platinum \$1,000
- Gold \$500

