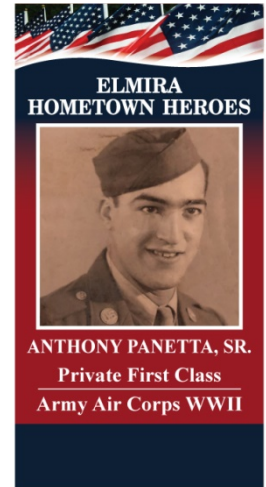


City of Elmira / Elmira Downtown Development

In partnership with



Elmira Kiwanis Club



Hometown Hero Banner Program 2020

To honor our local "Hometown Hero's," the City of Elmira/ Elmira Downtown Development in partnership with the Elmira Kiwanis Club sponsor the Elmira Hometown Hero's Banner program.

- Each individual banner is unique and honors a specific "Hometown Hero" who **has served or is currently serving our country.**
- The 24 X 48 red, white and blue banner will include the name of the service person, their rank, their branch and era of service, along with a **military** photo.
- The banner is the same design on both sides.
- The cost of each banner is \$200 which includes banner and pole hangers.
- Banners will be displayed for three years with an option for renewal of 3 more years at \$125.
- Please be sure that photos are labeled with the service person's name. (Any size photo is possible or a scanned photo can be emailed.) Photographs will be scanned and returned.
- Hometown Hero Banners will be on display in Elmira's downtown area from Memorial Day to Veteran's Day.

Application, photos, and payment for banners is accepted between November 1, 2019 and March 30, 2020. In order to have banners ready to hang by Memorial Day no applications will be accepted AFTER March 30.

LIMITED TO APPROXIMATELY 75 SPACES THIS YEAR SO PLEASE SUBMIT APPLICATION AS EARLY AS POSSIBLE. ONCE SPACES ARE FILLED YOU WILL BE PLACED ON A WAITING LIST FOR THE 2021 ROUND.

Please make checks payable to Elmira Kiwanis Club. Mail completed application form, photo and payment to: Elmira Kiwanis Club, c/o Ms. Terry Allison, 94 Carrollton Ave., Elmira, NY 14905, e-mail scanned photos to terryallison94@gmail.com. For more information call (607)734-6474.

HOMETOWN HERO'S BANNER ORDER FORM

Fill out the form below and mail it with a photo and payment to the address on the form.

1. **Contact Name:** _____

2. **Address:** _____

3. **Phone:** _____

4. **Email:** _____

5. **Full Name of Person in Photo:** _____

6. **Their Military Rank:** _____

7. **Era of Service: (Circle all that apply)**

Global War on Terrorism (Sept 22, 2001 - Present)

Persian Gulf (Aug 22, 1990 – Aug 31, 1991)

Cold War (Sept 2, 1945 - Dec 26, 1991)

Vietnam (Feb 28, 1962 - Nov 7, 1975)

Korea (June 27, 1950 - Jan 31, 1955)

WWII (Dec 7, 1941 - Dec 31, 1946)

WWI (Apr 6, 1917 – Nov 11,1918)

Spanish American War (Apr 1898 – Aug 1898)

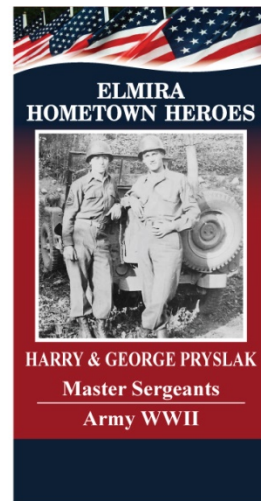
Civil War (1861 - 1865)

YEARS OF SERVICE IF NOT WAR-TIME: _____

8. **Branch of Military: (Circle all that apply)** Air Force Army Army Air Corps(WWII) Coast Guard Marines Navy

9. **Awards:** (Purple Heart, Bronze or Silver Star, etc.) _____

10. **Photo Release:** I hereby grant Elmira Downtown Development/Elmira Kiwanis Club permission to use the attached photo (which includes a likeness of myself or my relative) in the Hometown Hero Banner Program. In addition, I take full responsibility that all information provided about the veteran being honored is accurate and complete.



Signature: _____ Date: _____