

Taste of DOWNTOWN

Taste of Downtown is back after two years of being canceled due to the ongoing pandemic, taking place on April 28th, 2022. It is an exciting and fun way to showcase yourself and your business in the beautiful Chemung Valley History Museum. At the same time, you will be supporting Elmira's signature summer event, the Elmira Street Painting Festival which is celebrating 15 years in Downtown Elmira. The Taste of Downtown raises the additional funds to leverage sponsorship dollars to make this festival possible.

An event like this provides businesses like yours with:

- An excellent opportunity to showcase your best cuisine or products in a fun filled atmosphere
- Increased visibility of your establishment to more than 300 business professionals and residents
- A great marketing opportunity where you can distribute information, business card, flyers, menus, and coupons from your table space to gain new customers for life
- Wide reaching marketing from our social media, TV and Radio advertising plan.

So, we are inviting area restaurants and businesses to participate free of charge in this celebrated event

Taste of Downtown participants will receive the following \$600 value as thanks:

- Your business logo over one of the 13th Annual Elmira Street Painting Festival artists "Artist Sponsorship" (\$250 value)
- Four (4) Taste of Downtown Tickets to give to your favorite customers
- A listing on the Elmira Street Painting Festival Event Website, the Elmira Downtown Website and Facebook Marketing (\$350 value)

Everyone who generously supports Taste of Downtown assists with new additions to this one-of-a-kind event, while generating a positive image and profitable returns of Elmira area retailers, restaurants, hospitality providers and other industries.

We hope that you will join us

- Please confirm your participation by April 11th, 2022
- Space is limited to the first 24 applications
- Vendors are asked to provide their own folding table (no longer than 8')
- The committee will provide white table clothes but please dress you space to show off your business
- You will receive a letter stating your location / load in at the venue by April 18th

Sincerely,

Taste of Downtown Committee



About the: Chemung Valley History Museum

The Chemung Valley History Museum provides the perfect setting for this event and truly elevates the experience for all our guests, showing you off in the best light possible. In return, we must take special care to “leave no trace” and act as stewards of this precious and invaluable community resource. Because the Chemung Valley History Museum contains irreplaceable and highly valuable pieces of our history....

The following rules MUST be observed:

1. Load in and out will take place in the designated area only (No front entrance)
2. Load in will take place at assigned, designated intervals to lessen any chance of mishap and to ensure that museum staff are available as required
3. Parking in designated areas only to facilitate load in and out
4. “Booth” size must be a maximum of 8x8 – plan creative & reasonable displays

April 28th, 2022 – Chemung Valley History Museum

Set-up time: 2:30 - 4:30 pm (More Information to come)
Event time: 5:00 - 7:30 pm
Tear-Down time: 7:30 – 8:00 pm

Food Vendor Rules / Health Permit

A Temporary Restaurant/Catering License is required by the Health Department for food/snacks being prepared or cooked in an outdoor facility and served to the public. The temporary Restaurant permit must be secured prior to the event and displayed at the event. Questions regarding the health permit should be directed to the Chemung County Health Department at (607)737-2019. We thank you in advance for your consideration and understanding regarding these simple yet essential requirements.

Business Name: _____ Contact Name: _____

Address: _____ Room Preference: _____

Phone: _____

Fax: _____ E-Mail: _____

Description of food being served: _____

Description of business offering: _____

We understand the requirements of the Arnot Art Museum and agree to abide by their facility guidelines and the rules set forth in this letter.

Signature: _____

Date: _____



